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Overview of Directive on Single-use Plastics (SUPD)

Environmental Business Day, 5 June 2020



Who we are

SUPD context & background

- ❖ Put forward in May 2018, entered into force July 2019
- ❖ Marine litter
- ❖ 10 single-use plastic items most often found on Europe's beaches and seas, and lost fishing gear
- ❖ Most ambitious piece of legislation world-wide tackling marine litter

Measures

Product bans

Consumption
reduction targets
(cups, food
containers)

Wider EPR
requirements

Separate collection
targets for beverage
bottles

Mandatory recycled
content in bottles

Design and labeling
requirements;
awareness raising
measures

Banned SUP products



Addressing the challenge of SUP beverage bottles

- ❖ **Design requirements** (caps and lids attached to container)
- ❖ **Wider EPR requirements** incl. cost of litter clean-up and awareness raising
- ❖ **Awareness raising measures**



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Ambitious targets!

- ❖ **Mandatory recycled content**
25% for PET bottles (2025) and
30% for all bottles (2030)
- ❖ **Separate collection targets**
77% by 2025, 90% by 2029,
to be achieved by i.a. **deposit-refund schemes**



Implementation of SUPD & next steps

- ❖ Transposition by 3 July 2021
- ❖ Implementing acts and guidance documents
- ❖ European Green Deal - Circular Economy Action Plan 2.0
- ❖ Expected introduction of deposit-refund schemes in many Member States

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Thank you and
get in touch for more information!

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